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FOR IMMEDIATE RELEASE

Frederick County Business Development & Retention adds *The Launchbox*[®] Workshop to its list of Entrepreneurial Programs

Baltimore, MD – June XX, 2013 Sonata Venture Solutions, a full-service marketing, branding and public relations firm with offices in Baltimore and Westminster Maryland, furthers its commitment to small business growth with The Launchbox[®] workshop in Frederick County Maryland.

The Launchbox workshop was launched in 2010 and continues to grow through Maryland. Both Frederick County Business Development & Retention and Frederick Small Business Technology Development Center [SBTDC] have committed resources to grow Frederick County's small business community. "Being able to help small businesses navigate the complexities of marketing, branding, public relations and product launch has driven us to the development of The Launchbox[®]. The goal of The Launchbox is to provide working exercises, in a collaborative environment to help small business owners understand, execute and measure results" shared Laura Meck, CEO Sonata Venture Solutions, LLC.

"The mission for this program is to increase the overall economic health of Frederick County through attracting new businesses in our targeted industries and helping existing businesses become more successful. Frederick County Business Development & Retention provides access to resources and programs, like The Launchbox, for small businesses to build confidence, knowledge and experience" commented Helen Riddle, Manager, Frederick County Business Development and Retention.

The Launchbox[®] workshop is a collaborative program that covers marketing strategy, social marketing and optimization through the use of targeted exercises, group review and analysis.

ABOUT FREDERICK COUNTY BUSINESS & RETENTION: Frederick County is just far enough from the Baltimore/Washington metropolis to enjoy the perfect balance between lively commerce and pastoral tranquility. Our mission is to support, retain and foster the growth of existing businesses in Frederick County and to attract new businesses that bring career opportunities that enable Frederick County citizens to work where they live. Frederick County Business & Retention welcomes you to visit the many resources available <http://www.discoverfrederickmd.com/index.cfm> or contact our office direct 301-600-1058 or 800-248-2296

ABOUT SBDTC: Since 1988, the seasoned staff of the Maryland Small Business and Technology Development Center (SBTDC) Network has provided sound advice, counseling and support to entrepreneurs and small to mid-size businesses across the state. The Network, a partnership between the U.S. Small Business Administration and the University of Maryland College Park, links private enterprise, government, higher education and local economic development organizations to provide management, training and technical assistance to Maryland's small businesses. As part of a national SBTDC Network, the SBTDC has rapid access to a number of information resources to deliver assistance that strengthens businesses, thereby contributing to the growth of local, state and national economies.

The network has 6 regional offices, and more than 20 statewide locations where services are delivered.

ABOUT SONATA VENTURE SOLUTIONS: Established in 2008, [Sonata Venture](#) has been providing exceptional marketing, public relations, branding and growth strategies for its clients. Specializing in hospitality technology, Sonata Venture also serves retail, healthcare, automotive and other consulting firms. For more information on how to grow your business success check us out at www.sonataventure.com, @Lmeckpr on Twitter or www.sonataventure.blogspot.com. The Launch Box™ is a proprietary workshop helping small businesses grow.

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